

# Spring Learning Expedition

## Paris - 25th to 29th of March 2024

# Program

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# Welcome to France **Discover your program**

<b>25th</b> march 9.00am 5.45pm	<b>Building blocks for public digital transformation</b> Lieu de la Transformation publique 77 av. de Ségur, 75015 Paris
<b>26th</b> march 9.00am 7.30pm	<b>Al for sustainable &amp; inclusive futures conference</b> Expertise France 5-7 Rue Bellini, 92800 Puteaux
<b>27th</b> march	Innovation & projects for successful digital transformation at international, national and local levels
9.30am	National Agency for Territorial Cohesion & Pix
12pm	1-23 Rue des Ardennes, 75019 Paris
12.15pm 2pm	Lunch Break with French Ambassador for Digital Affairs Henri Verdier
2.30pm	Government Information and Communications Service
5.30pm	20 avenue de Ségur, 75007 Paris
<b>28th</b>	Managing digital transformation at sector
march	& government levels
9.30am	Lieu de la Transformation publique
6pm	77 av. de Ségur, 75015 Paris
<b>29th</b>	Managing digital transformation at sector
march	& government levels
9.30am	Expertise France
2pm	40 Bd de Port-Royal, 75005 Paris



### Building blocks for public digital transformation

Lieu de la Transformation publique 77 av. de Ségur, 75015 Paris

#### **Morning sessions**

- Introduction Study visit's program
- Data policies for public digital transformation

Romain Talès, Digital Transformation Specialist, Former head of the data department at the Interministerial Digital Department (DINUM)

#### Lunch

#### Afternoon sessions

• The challenges of dematerialization of procedures & public services Philippe Vrignaud, Head of the "user-agent relations" department, Director and Founder of "Démarches-Simplifiées", DINUM



### AI for sustainable & inclusive futures conference

Expertise France 5-7 Rue Bellini, 92800 Puteaux

### Program

- 9.30 9.45am : Opening Speech
- 9.45 10am : EU's vision for AI in a global context
- 10 11am : AI, a catalyst for the green transition
- 11.15 12.15pm : Global AI Ambitions: Identifying Gaps, Bridging Expectations, and Fostering Better Cooperation
- 12.15 1.15pm : Discovering AI projects by Corporates, Public sector & Civil Society
- 2.30 2.45pm : Introductory word by AFD
- 2.45 3.30pm : Open-Innovation in AI : a catalyst for Public & Private Sector Development
- 3.45 4.30pm : Geospatial intelligence: an AI perspective
- 4.30 5.15pm : AI for All: Local content & Multilingualism
- 5.15 5.45 : Wrap-up High Level : EU Global Gateway implications

### 27th march

# Innovation & projects for successful digital transformation at international, national and local levels

9.30am 12pm National Agency for Territorial Cohesion & Pix 1-23 Rue des Ardennes, 75019 Paris

### Program

• Presentation of digital inclusion policies

Pierre Louis Rolle, former Innovation & Strategy Director, counselor for digital commons

• Demo of key projects for inclusion and territorial digital & data transformation

Team of the Incubateur des territoires and Programme Société numérique

• Deep dive into PIX, the online public service for assessing, developing and certifying digital skills

PIX team

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12.15pm 2pm	Lunch Break with French Ambassador for Digital Affairs Henri Verdier
2.30pm	Government Information and Communications Service
5.30pm	20 avenue de Ségur, 75007 Paris

#### Program

• Presentation of the French Design System (DSFR)

Jean Delpech, Deputy Director for Digital and Maxime Beaugrand, Product Owner of DSFR, Government Information & Communications Service

• The challenges of public communication at digital era Michael Nathan, CEO of the Government Information and Communications Service

### 28th march

## Managing digital transformation at sector & government levels

9.30am 6pm Lieu de la Transformation publique 77 av. de Ségur, 75015 Paris

### Morning session

• The challenges of digital transformation for SMEs: Presentation of the FranceNum mission

Bénédicte Roullier, Head of the Digital Transformation of VSEs/SMEs division, Ministry of Economy

Lunch

### 29th march

# Managing digital transformation at sector & government levels

9.30am 2pm Expertise France 40 Bd de Port-Royal, 75005 Paris

### Morning session

• Justice sector digital transformation challenges Xavier Albouy, CDO for the Ministry of Justice

### Lunch

at Expertise France offices

